

WELCOME



CUSD

2009-2010



*So, how are
the children?*

Education Empowerment Board

C. Marc Woolley, Esq.
Chairman

Kathy Schultz, Ph.D.
Vice Chairman

Juan R. Baughn, Ed. D
Secretary/Treasury

Superintendent
Gregory E. Thornton, Ed. D.

Assistant Superintendent
Sharon Hunter

Assistant Superintendent
Joyce Wells, Ed.D.

Chief of Staff
Naomi Gubernick

Chief Business Officer
Craig A. Butler

General Counsel
Robin Bush, Esq.



So, How are the Children? Chester Upland's Strategic Plan

Why Does CUSD Need a Strategic Plan?

- Serves as a foundation and roadmap for the district for the next 5 years.
- Articulates the paths actions and beliefs that must be in place to transform CUSD to a high performing and high achieving school district
- Mobilizes the community - education, political, economic and consumers – toward a common goal



So, How are the Children? Chester Upland's Strategic Plan

What are the Components of the CUSD's Plan?

- ✓ Guiding Tenets
- ✓ Strategic Goals
- ✓ Milestones and Data Points
- ✓ Key Performance Indicators
- ✓ Long-Range Financial Plan (in process)
- ✓ Long-Range Capital Plan (in process)



So, How are the Children? Chester Upland's Strategic Plan

Guiding Tenets

Mission and Vision:

We must facilitate optimal learning for all students to enable them to lead fulfilling and productive lives in a rapidly changing and increasingly complex society. We will strive to create a community that joins together to ensure a high-quality, rigorous, and relevant education for every Chester Upland student, leading to academic achievement, choices for higher education, and the opportunity to contribute meaningfully as citizens and workers in the global economy.



So, How are the Children? Chester Upland's Strategic Plan

Our Beliefs

- ✓ It is a community's sacred responsibility to take care of its children.
- ✓ All children can learn at a high level
- ✓ We value each student, as a unique individual
- ✓ Learning builds on students' strengths and capabilities
- ✓ Student learning is our chief priority
- ✓ Clear goals and high expectations are central to our success
- ✓ We prepare each student to be successful in post-school opportunities



So, How are the Children? Chester Upland's Strategic Plan

- Goal 1 Articulate the Moral Imperative
- Goal 2 Create Conditions for Success
- Goal 3 Provide an Effective Instructional Program
 as the Centerpiece of Change
- Goal 4 Invest in Partnerships as Engines of
 Sustainability
- Goal 5 Construct Infrastructure to Support
 Learning



So, How are the Children?

Chester Upland's Strategic Plan

Goal 1 Articulate the Moral Imperative

What?

- ✓ Shared sense of moral purpose
- ✓ Shared accountability
- ✓ Demonstrate that zipcode does not define opportunity

How?

- ✓ Create a Chester Children's Bill of Rights
- ✓ Build Community Advocacy
- ✓ Establish high expectations



So, How are the Children?

Chester Upland's Strategic Plan

Goal 2 Create Conditions for Success

What?

- ✓ Financial stability
- ✓ Universal early childhood opportunities
- ✓ Safe, secure and nurturing environments
- ✓ Highly trained, qualified and skillful staff

How?

- ✓ Generate sustainable funding
- ✓ Establish quality early childhood centers
- ✓ Create zones of safety
- ✓ Recruit, hire, train and retain a stable workforce

So, How are the Children?

Chester Upland's Strategic Plan

Goal 3 Provide an Effective Instructional Program as the Centerpiece of Change

What?

- ✓ Instruction explains achievement
- ✓ Research proven, data driven practices
- ✓ Leadership

How?

- ✓ Create extended learning opportunities
- ✓ Promote shared visions of good instruction
- Establish professional learning communities

So, How are the Children?

Chester Upland's Strategic Plan

Goal 4 Invest in Partnerships as Engines of Sustainability

What?

- ✓ Positive alliances between the district and public and private entities
- ✓ Partnerships that complement and enhance the district's capacities

How?

- ✓ Develop an network of sustainable partnership at the school and district level
- ✓ Partner with the community to leverage and expand opportunities

So, How are the Children?

Chester Upland's Strategic Plan

Goal 5 Construct Infrastructure to Support Learning

What?

- ✓ Policies, procedures and routines
- ✓ Effective and efficient operations
- ✓ Open and timely communication

How?

- ✓ Establish goals and benchmarks for each department
- ✓ Create clear and transparent documents
- ✓ Implement process improvement activities
- ✓ Efficient use of technology



So, How are the Children? Chester Upland's Strategic Plan

Timelines

- Approval of draft plan by EEB – September
- Community forums – October – January
- Finalize plan based on input – February – March
- Include plan components in proposed 2010-2011 Budget - April
- Adoption of plan by EEB – June 2010

WELCOME



CUSD

2009-2010



*So, how are
the children?*

Education Empowerment Board

C. Marc Woolley, Esq.
Chairman

Kathy Schultz, Ph.D.
Vice Chairman

Juan R. Baughn, Ed. D
Secretary/Treasury

Superintendent
Gregory E. Thornton, Ed. D.

Assistant Superintendent
Sharon Hunter

Assistant Superintendent
Joyce Wells, Ed.D.

Chief of Staff
Naomi Gubernick

Chief Business Officer
Craig A. Butler

General Counsel
Robin Bush, Esq.